

# ENTRANCE CHALLENGE (WINTER 1404)

# ENGLISH FOR GLOBAL MARKETERS



## English for Global Marketers - Entrance Challenge

We're glad that you're interested in joining Rahnema College's English for Global Marketers course. As part of the registration process, you'll submit your resume, motivation letter, and this short entrance challenge.

This challenge helps us understand your mindset, communication style, and English fluency. Just be yourself — we're not looking for perfect grammar, but for **authentic thinking** and **clear expression**.

**Please answer the following questions and upload your responses as a single PDF:**

- 1 Tell us about your current role and what inspired you to choose your field in marketing.
- 2 What's your biggest professional goal for the next two - three years, and how do you plan to reach it?
- 3 In your opinion, what makes a marketer successful in international markets?

### Important notes:

- If you encounter missing information, make reasonable assumptions and mention them at the end of your answers.
- Your file must be submitted as a PDF, named: FirstName.LastName.pdf (eg *Ali.Akbari.pdf*)
- Honesty matters. Misleading responses may affect your placement and could result in being enrolled in a level that doesn't match your needs.
- After submitting your challenge, you will be invited to a short placement interview.
- Final admission to the course will be based on both your written challenge and the oral assessment.

Since the number of available spots is limited, challenges will be reviewed and evaluated in the order they are submitted. Once all spots are filled, the submission deadline will be closed.

We look forward to reviewing your challenge — and hopefully welcoming you into the course.